

# PNW FORESTRY LEADERSHIP CONFERENCE

**January 29-30, 2010 – Pack Forest Conference Center – Eatonville, WA**  
**January 28: Optional Field Workshop – Pack Forest**

All SAF members from Washington State, Oregon and Inland Empire are invited to participate in the Leadership Conference. The program will allow participants to: discover practical leadership principles, learn our role in national/regional forest policy, strategically plan fundraising efforts, address membership decline, gain insight to conduct successful meetings, negotiate with elected and business leaders, and much more. New this year is an optional field workshop into historic Pack Forest.

## FRIDAY JANUARY 29, 2010 (8:30AM - 7:45PM)

- ▶ Leadership to empower others – **Eric Anderson**, City Manager, Tacoma
- ▶ Directing and impacting forest policy – **Erica Rhoad**, SAF National Policy Director
- ▶ Strategies for higher level fund raising – **Thomas Mentele**, Director of Development, UW College of the Environment
- ▶ Applied fundraising – **Mike Mosman**, Senior VP, Port Blakely Tree Farm
- ▶ Lunch (noon)
- ▶ Membership services for new and retaining members – **Kimberly Scott**, Director of Membership Services, WA Assn of CPAs
- ▶ Membership Engagement Roundtable – **SAF Chapter Members**
- ▶ Working with the media – **Mike Gowrylow**, Communications Director, Washington Department of Revenue
- ▶ State Executive Committee Meetings (4:20 pm)
- ▶ Dinner (5:30 pm)
- ▶ Leadership for the 21st Century – **Dr. Glenn Worthington**, Associate Dean, School of Business & Professional Studies, Brandman University (6:45 pm)
- ▶ Social (7:45–10:00 pm)

## SATURDAY JANUARY 30 (8:00AM - 1:00PM)

- ▶ Keys to successful field days – **Andy Perleberg & Jim Freed**, WSU Extension Educators
- ▶ Planning successful meetings and recognition programs – **Stephen Pilkerton**, OSU Forest Engineering & **Don Hanley**, WSU Extension Educator (retired)
- ▶ How to get what you want from business and elected leaders – **Ely Walkowiak**, Economic Development Manager, City of Tacoma
- ▶ SAF NW Office—using it to grow – **Lori Rasor**, Manager/Editor, SAF Northwest Office
- ▶ Closing remarks – **Doug St. John & John Walkowiak**, WSSAF; **Mark Buckbee & Tim Keith**, OSAF; and **Britton Pettit & Terrie Jain**, IESAF
- ▶ Lunch (noon) and adjourn (1:00 pm)

## OPTIONAL – Pre Conference Field Workshop into UW's Pack Forest

**Thursday, January 28, 2010 — 9:00 am -4:00 pm**

*(Includes lunch and dinner on Jan. 28 and breakfast on Jan. 29)*

Introduction and History of UW's Pack Forest – **Greg Ettl, Duane Emmons** and **Tom Touse**, UW Center for Sustainable Forestry. Field stops to learn and discuss: RMZ buffer/harvest demonstration areas; reconstructed wetland project; variable retention harvest areas; use of bio-solids; browse/weeding performance trials; FSC guided successional alder harvesting; and Trail of the Giants—old-growth ecosystem services.

## LODGING

The UW Pack Forest has on-site apartments, dorm houses and cabins. Single occupancy rooms are \$55/night and double occupancy rooms \$44/night. Rooms will be assigned on a first-paid basis. If you do not select a cabin mate, one will be assigned to you.

## REGISTRATION

Return registration form and check payable to **Washington State SAF** to: PNW Leadership Conference, Northwest SAF Office, 4033 SW Canyon Rd., Portland, OR 97221. Visa and MasterCard accepted. Questions? Contact SAF NW Office at 503-224-8046 or email Michele at michele@safnw.org.

## GETTING TO PACK FOREST

Pack Forest is off Highway 7, near Eatonville, WA, approximately 1.5-2 hours from Seattle, 45 minutes from Olympia and 2-1/2 hours from Portland. For directions, go to [www.packforest.org](http://www.packforest.org).

## SAF CFE HOURS

CFE hours will be available onsite.

## QUESTIONS?

Contact John Walkowiak, 360-570-3206, [johnwa@dor.wa.gov](mailto:johnwa@dor.wa.gov)

## Registration Form – 2010 SAF PNW LEADERSHIP CONFERENCE

*Registration includes all materials and 4 meals (Friday lunch, dinner & social, and Saturday breakfast and lunch)*

Name \_\_\_\_\_ SAF Chapter \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_ Day Phone \_\_\_\_\_

Special dietary needs? \_\_\_\_\_ Cabin mate request \_\_\_\_\_ Lodging not needed \_\_\_\_\_ (Xmark here)

\$ \_\_\_\_\_ Conference Registration by Jan. 4 is \$90/person. After Jan. 4 is \$110/person.

\$ \_\_\_\_\_ Optional Field Workshop Registration by Jan. 4 is \$60/person (\$35/student). After Jan. 4 is \$75/person (\$45/student).

\$ \_\_\_\_\_ Lodging (single): \_\_\_\_\_ Thursday, Jan. 28 \_\_\_\_\_ Friday, Jan. 29 @ \$55/night

\$ \_\_\_\_\_ Lodging (double): \_\_\_\_\_ Thursday, Jan. 28 \_\_\_\_\_ Friday, Jan. 29 @ \$44/night

\$ \_\_\_\_\_ \$25 if not participating in the optional Field Workshop on Jan. 28, but using Pack Forest lodging on Jan. 28 and desire dinner on Jan. 28 and breakfast on Jan. 29

\$ \_\_\_\_\_ **TOTAL AMOUNT ENCLOSED** –No refunds after January 4–

*Return form & payment to:  
 PNW Leadership Conference, Northwest SAF Office,  
 4033 SW Canyon Rd., Portland, OR 97221*

### METHOD OF PAYMENT

**Check** (enclosed)  **Credit Card** (Visa/MC)

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

*Make checks payable to WSSAF*